

Quality Management Partnership launching Physician Reports in Colonoscopy:

endoscopists to receive reports by mail beginning late November

by David Morgan, MD

Provincial Lead, Colonoscopy Quality Management Program

Physician-level reporting has been shown in the literature to be an effective tool to help physicians improve the quality of care provided to patients.¹ This year, for the first time, the Colonoscopy Quality Management Program (QMP) will mail physician-level reports to all endoscopists in Ontario.

These reports will provide endoscopists with specific measures about the quality of their practice in comparison to their peers and to targets (where applicable). Endoscopists will also be provided with resources to support continuous learning.

While physician reports are new for the Colonoscopy QMP, they are not new to the field in Ontario. These reports build on Dr. Jill Tinmouth's randomized controlled trial of audit and feedback physician reports which all endoscopists received last year. Endoscopists will notice that the Colonoscopy QMP physician report looks similar to the report templates used in Dr. Tinmouth's study and includes the same quality metrics.

The findings from Dr. Tinmouth's study suggest that most Ontario endoscopists are providing high-quality care.² However, data from the study also showed that there is variation in some aspects of quality across the province. We believe that we can improve the consistency of care received by

Ontarians by reducing this variation.

Quality improvement is a shared priority for all physicians. Receiving data about our own performance is a beneficial learning tool that helps us understand where we stand and allows us to take focused action on areas for improvement.

When reports are mailed at the end of November, we ask that all endoscopists independently review their report, reflect on their performance and develop their own personal learning plan. If you are a high performer, in addition to identifying areas for continuous improvement, we encourage you to look for opportunities to mentor others within your facility or to reach out to the Colonoscopy QMP if you are interested in getting involved in regional or provincial quality improvement initiatives. The review and discussion of these reports and associated learning plans are eligible for continuing professional development (CPD) credits.

The Quality Management Partnership considers 2017 to be a learning year

and is committed to the ongoing evaluation of its physician reporting. The Colonoscopy QMP is keen to hear back about what you found to be most helpful in your report, and where there may be opportunities to improve the reports in the future.

For more information about the Quality Management Partnership or the Colonoscopy QMP, please visit qmpontario.ca, or email info@qmpontario.ca. ■

References

1. Ivers N, Jamtvedt G, Flottorp S, Young JM, Odgaard-Jensen J, French SD, et al. Audit and feedback: effects on professional practice and healthcare outcomes. *Cochrane Database Syst Rev*. 2012 Jun 13;(6):CD000259. doi: 10.1002/14651858.CD000259.pub3.
2. Tinmouth J, Baxter NN, Li Q, Paszat L, Patel J, Rabeneck L. Measurement of an Expanded Suite of 9 Colonoscopy Quality Indicators at the Population Level in Ontario, Canada. *Gastrointestinal Endoscopy*. 2016 May;83(5, Supplement):AB544-AB545.